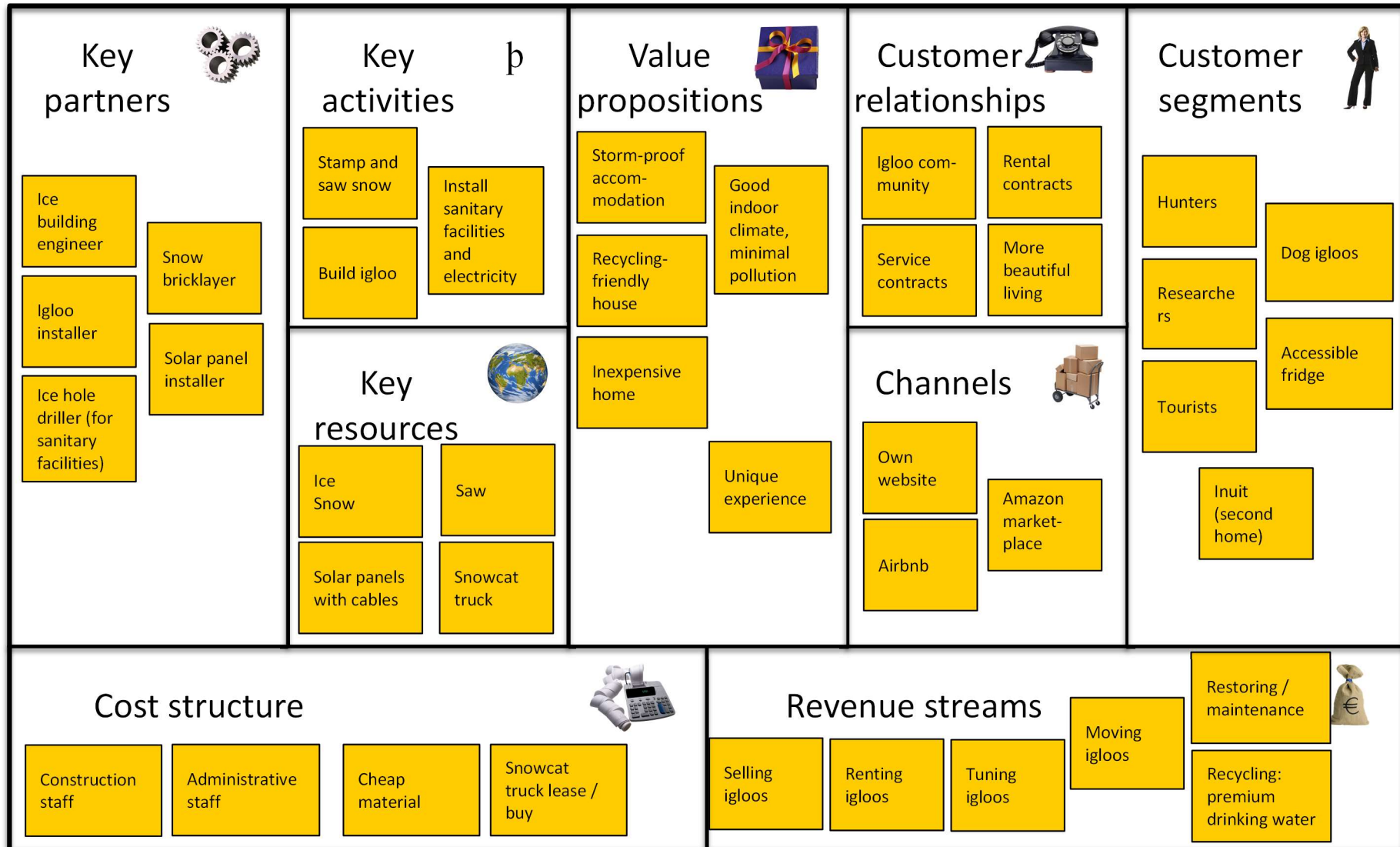




Example of a business model CANVAS for the business model of an igloo building company



Source: „blog.mid.de/was-ist-business-model-canvas“ from MID GmbH, Nuremberg